



The 15th International Equitation Science Conference

Bringing Science to the Stable

August 19th-21st, 2019 in Guelph Ontario, Canada

EXHIBITOR CONTACT

Cordy DuBois
ISES Conference Assistant
University of Guelph
Phone: 519-824-4120 ext. 54707
Email: ISES2019@uoguelph.ca



CAMPBELL CENTRE FOR
THE STUDY OF ANIMAL WELFARE

OFFICE OF RESEARCH

ONTARIO
AGRICULTURAL COLLEGE
DEPARTMENT OF ANIMAL BIOSCIENCES



The 15th International Equitation Science Conference – Bringing Science to the Stable – is coming to Ontario for the first time...*and you can be part of it!*

A 3-day conference

This multi-day, multi-disciplinary conference will highlight what science has uncovered about the unique horse-human connection, and how we can improve horse welfare using this knowledge. In line with the ISES mission (see last page for more details), the conference will promote and encourage the application of objective research and advanced practice to improve the welfare of horses in their associations with humans. It will focus on mankind's history with horses, what we have learned about horse-human interactions, and how we can continue to improve our relationships with these amazing animals.

Engaging talks

An engaging lineup of high caliber speakers will be led by the Clever Hans Speaker **Dr Jonaki Bhattachararyya** (Ethnoecologist and Senior Researcher, Firelight Group) presenting a Canadian perspective with a focus on the cultural relationship between wild horses and indigenous peoples. Keynote speakers include **Dr Sandra Olsen** (Curator-in-Charge, Biodiversity Institute and Natural History Museum, University of Kansas) presenting a world perspective on our social evolution with horses, **Dr Camie Heleski** (Senior Lecturer, University of Kentucky) covering current Equitation Science trends and discoveries, and **Dr Nic de Brouwere** (Head of Welfare, Rehabilitation and Education, Redwings Horse Sanctuary) giving an overview of how behaviour change into the future can improve equine welfare.

A unique, hands-on practical day

The practical day on August 21st will give delegates an opportunity to try their hand at large animal rescue when Rusti, a 600-pound horse mannequin, may find himself in trouble. **Dr Katrina Merkies** (Associate Professor, University of Guelph) and **Dr Cordelie DuBois** will present the Canadian Codes of Practice and welfare assessment techniques. Business entrepreneurs of sophisticated technology to measure biophysical aspects of ridden and handled horses will showcase their products.

Opportunities for Your Company

This exhibitor package is your invitation to become a part of the 2019 ISES international conference by showcasing your company and products. With an expected attendance of 200-300 delegates from around the globe, this event will provide the opportunity for you to reach world class researchers, undergraduate and graduate students, veterinarians, and practitioners, including riders, coaches, trainers, horse welfare organizations and horse enthusiasts. Don't delay – fill out the application below today!



CAMPBELL CENTRE FOR
THE STUDY OF ANIMAL WELFARE

OFFICE OF RESEARCH

ONTARIO
AGRICULTURAL COLLEGE
DEPARTMENT OF ANIMAL BIOSCIENCES





ISES 2019 - GUELPH
15th International
Equitation Science Conference
August 19-21, 2019

Bringing Science to the Stable

www.equitationsscience.com

15th Annual Equitation Science Conference Exhibitor Application Form

Event details:

Dates: Monday, August 19 through Wednesday, August 21st, 2019

*** Exhibitor booths will be available on August 19th and August 20th only***

Time: 8:30am - 6:00pm each day

Location: The University of Guelph, Main Campus, Rozanski Hall.
50 Stone Road East, Guelph, Ontario, Canada, N1G 2W1

Booth rates:

Booth rental is \$400 CAN (This rate is subject to HST)

Exhibitor space includes:

- One 6' x 4' space in the concourse of Rozanski Hall
- One table (5' x 3')
- Two chairs
- Free Wi-Fi

Exhibitors must rent a tablecloth (+\$20) or provide their own

Submission of application:

Please submit the following application to Cordy DuBois at ISES2019@uoguelph.ca using the subject line: "Exhibitor Application ISES 2019." You will be notified if your application has been accepted, at which point please mail the cheque for the appropriate amount and a signed copy of the Conditions of Application (see last page)



CAMPBELL CENTRE FOR
THE STUDY OF ANIMAL WELFARE

OFFICE OF RESEARCH

ONTARIO
AGRICULTURAL COLLEGE
DEPARTMENT OF ANIMAL BIOSCIENCES



Business Information		Exhibitor Contact Information
Name of Business:		Name of Representative:
Street Address:		Cell Phone Number:
Town/City:	State/Province:	Describe the nature of your business:
Zip/Postal Code:	Country:	
Business Phone Number:		
Website Address:		
Email Address:		

Exhibitor Application Information
<p>In what ways does your business align with the ISES mission of facilitating research into the training of horses to enhance horse welfare and improve the horse–rider relationship:</p>
<p>If you are planning to sell products at the conference, please provide a list and description of the products being offered with their corresponding prices:</p>



Do you wish to include items in delegate conference bags? If so, please indicate what you would be willing to provide below (estimated delegate number: 250 individuals):

- I require the Local Conference Organizing Committee to provide me with a rented table cloth (+\$20 CAD)

Total Amount	
Exhibitor Booth	\$400.00 CAD
+ Tablecloth rental (add \$20)	
TOTAL	
+ HST (13%)	
GRAND TOTAL:	

Payment Information

Do not send payment now

You will be notified by email if your application has been accepted, at which point please mail the cheque for the appropriate amount and a signed copy of the Conditions of Application (see last page).

*Please make all payments **by cheque** payable to the **University of Guelph***

Cheques must be mailed to:

ATTN: Katrina Merkies
Department of Animal Biosciences, room 245
50 Stone Road East,
Guelph, Ontario, Canada,
N1G 2W1



Conditions of Application

1. **ISES MISSION:** The International Society of Equitation Science (ISES) mission is to facilitate research into the training of horses to improve horse welfare and the horse and rider relationship.
2. **LOSS OR DAMAGE:** ISES shall not be responsible for any loss or damage to exhibitors' belongings. Any concerns should be brought to the Local Conference Organizing Committee (LCOC).
3. **TENTS:** To avoid overcrowding, pop-up tents and similar items are prohibited.
4. **BOOTH:** Each exhibitor is only allowed one booth.
5. **MOVE IN:** Rozanski Hall will be available to move in from 1-7pm on Sunday, August 18 or from 7-8am Monday, August 19th. All booths must be set up by 8am Monday August 19th.
6. **MOVE OUT:** Exhibitors must remove all their belongings from the concourse of Rozanski Hall by 7pm on Tuesday, August 20, but they may not be removed before 5pm. In the event an exhibitor fails to meet this deadline, the ISES LCOC is entitled to remove any remaining exhibitor property.
7. **BOUNDARIES:** Exhibitor must ensure the entirety of their exhibit is contained within the perimeter space given to them.
8. **RESPECTFUL OF VENUE AND FACILITIES:** Exhibitors are expected to be respectful of the venue, fellow exhibitors, guests and facilities. Exhibits set up must include no paint, nails, drilling, or physical alterations to the floor, walls, ceiling or any other part of the University of Guelph property.
9. **MAINTENANCE OF BOOTH SPACE:** Exhibitors are required to keep their space clean, organized and the area must be hazard free at all times. Gasoline, explosives, propane or other dangerous substances or materials are not permitted at the ISES conference. All boxes, containers, wires, cords and other tripping hazards must be removed from sight or stored properly out of the way of foot traffic.
10. **RESPONSIBILITIES OF EXHIBITORS:** Exhibitors must present themselves in an appropriate and professional manner and are responsible for their booth and the area that they are allotted.
11. **MERCH MUST BE LISTED:** Should an exhibitor plan to sell merchandise, a list of the inventory and a description of each product is necessary for the LCOC to approve. Kindly provide this inventory list when submitting your application. The ISES LCOC reserves the right to ask for the removal of any item of merchandise from the list should it not meet the guidelines and mission of ISES.
12. **DAMAGE:** Exhibitors are responsible for reporting any damage that occurs on University of Guelph premise. Exhibitors may be held responsible for all charges toward repair.
13. **SECURITY:** All property left at exhibitor booth during the conference or after show hours is left at exhibitor's own risk. Exhibitor is responsible to arrange for security for their own exhibit, as ISES will not be providing security.
14. **ELECTRICITY:** Exhibitors should be aware that there is no electricity available for booths at the ISES conference.
15. **SMOKING:** Smoking is not permitted anywhere on University of Guelph grounds.
16. **DURATION:** Exhibitors must pay for both exhibition days of the conference and be present the entirety of these days.



17. **ATTENDANCE:** In order for exhibitors to attend the scientific lectures and/or the practical day, they must purchase a full conference registration in addition to the exhibitor space rental fee. Information regarding conference registration can be found at <https://thehorseportal.ca/ises-2019/>.
18. **FORMS:** In order to obtain a booth, exhibitors must have all forms completed and received by the ISES LCOC prior to **May 1st, 2019**. Booth space will be assigned on a first-come first served basis.

I have read and agreed to the GRAND TOTAL and CONDITIONS OF APPLICATION listed above:

Name (please print): _____ Signature: _____



CAMPBELL CENTRE FOR
THE STUDY OF ANIMAL WELFARE

OFFICE OF RESEARCH

ONTARIO
AGRICULTURAL COLLEGE
DEPARTMENT OF ANIMAL BIOSCIENCES

